

The Akron Art Museum presents
The 26th annual Wine Auction

THE ART OF THE PARTY

100 years of Celebrating Art and People

June 11, 2022

Lyn Bober, Chair

The annual wine auction is an evening of fabulous art, fine wines, great food and a one-of-a-kind auction experience in the spectacular Beatrice Knapp McDowell Grand Lobby of the Akron Art Museum. More than 200 community leaders, art lovers, and aficionados of fine wine and gourmet dining are expected to attend.

Sponsorship of this event provides a recognizable way for you to support the Akron Art Museum in its mission to invite all people to enrich their lives through modern and contemporary art. Your support helps us continue to offer inspiration and creative experiences with art and artists. We are thrilled to welcome so many to the Museum to learn, play, and grow while connecting with art including:

Host student visitors
including **every fourth**
grader in Akron

Foster creativity through
supplies and materials in
our **Open Studio**

Provide **art**
and **art history**
programming

Special exhibitions
featuring **local**
artists

Sponsorship recognition opportunities include:

Prior to event

- Press release to regional news outlets
- Save the Date postcards
- Printed invitations
- Announcement in Spring 2021 *View Magazine* [2,500+ printed copies, 1,800+ mailed to Museum membership, donors and partner organizations, 700+ distributed to Museum visitors and via Museum appearances at offsite events]
- e-blasts sent to approx. 20,000+ opt-in subscribers
- Akron Art Museum website presence on dedicated Auction landing page
- Event signage at the Museum
- 200+ Auction Catalogs distributed to Auction guests
- Announced recognition at event

Post event

- Event summary report in Fall 2021 *View Magazine*
- Social Media wrap-up and thank-you posts
- Museum website wrap-up and thank-you page
- e-blast wrap-up and thank-you story



AUCTION 26



	Centennial Sponsor \$50,000 Contribution Portion \$46,500	Presenting Sponsor \$25,000 Contribution Portion \$21,500	Crystal Sponsor \$15,000 Contribution Portion \$12,900	Platinum Sponsor \$10,000 Contribution Portion \$8,250	Gold Patron \$5,000 Contribution Portion \$3,600	Silver Patron \$2,500 Contribution Portion \$1,800	Honorary Patron \$1,500 Contribution Portion \$1,150
Recognition in View Magazine	2 issues	2 issues	2 issues	2 issues	1 issue	1 issue (text)	1 issue (text)
Recognition on all auction print material, Museum Website, e-blast and social media	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Text Recognition	Text Recognition
Recognition on mobile bidding platform	x	x	x	x			
Sponsorship gift at event	x	x	x	x			
Table(s) with signage and number of guests tickets	Table(s) for 20 guests	Table(s) for 20 guests	Table(s) for 12 guests	Table for 10 guests	Table for 8 guests	4	2

Please include us as a sponsor at the \$_____ Level. Include our name as follows in all recognition and publications:

Payment Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover ☐ Check ☐ Invoice Me

Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Contact Name: _____

Email: _____ Phone: _____

Or please accept a donation of \$ _____ for the event. 100% tax deductible.

Please return with this form and make all checks payable to:

Akron Art Museum
1 S. High St.
Akron, Ohio 44308

For additional information or questions, please contact
Katie Casenhiser, Development Officer/Events at
330.376.9186 x227 or kCasenhiser@AkronArtMuseum.org