

The Akron Art Museum presents  
The 27th annual Wine Auction

## CREATING THE FUTURE

*A Toast to the Next 100 Years*

**June 10, 2023**

Nevin and Laura Nussbaum, Chairs

The annual wine auction is an evening of fabulous art, fine wines, great food and a one-of-a-kind auction experience in the spectacular Beatrice Knapp McDowell Grand Lobby of the Akron Art Museum. More than 200 community leaders, art lovers, and aficionados of fine wine and gourmet dining are expected to attend.

Sponsorship of this event provides a recognizable way for you to support the Akron Art Museum in its mission to invite all people to enrich their lives through modern and contemporary art. Your support helps us continue to offer inspiration and creative experiences with art and artists. We are thrilled to welcome so many to the Museum to learn, play, and grow while connecting with art including:

Host student visitors  
including **every fourth**  
grader in Akron

Foster creativity through  
supplies and materials in  
our **Open Studio**

Provide **art**  
and **art history**  
programming

Special exhibitions  
featuring **local**  
**artists**

### Sponsorship recognition opportunities include:

#### Prior to event

- Press release to regional news outlets
- Save the Date postcards
- Printed invitations
- Announcement in Spring 2023 *View Magazine* [2,500+ printed copies, 1,800+ mailed to Museum membership, donors and partner organizations, 700+ distributed to Museum visitors and via Museum appearances at offsite events]
- e-blasts sent to approx. 20,000+ opt-in subscribers
- Akron Art Museum website presence on dedicated Auction landing page
- Event signage at the Museum
- 200+ Auction Catalogs distributed to Auction guests
- Announced recognition at event

#### Post event

- Event summary report in Fall 2023 *View Magazine*
- Social Media wrap-up and thank-you posts
- Museum website wrap-up and thank-you page
- e-blast wrap-up and thank-you story



# AUCTION 27



	<b>Centennial Sponsor</b> <b>\$50,000</b> Contribution Portion \$46,500	<b>Presenting Sponsor</b> <b>\$25,000</b> Contribution Portion \$21,500	<b>Crystal Sponsor</b> <b>\$15,000</b> Contribution Portion \$12,900	<b>Platinum Sponsor</b> <b>\$10,000</b> Contribution Portion \$8,250	<b>Gold Patron</b> <b>\$5,000</b> Contribution Portion \$3,600	<b>Silver Patron</b> <b>\$2,500</b> Contribution Portion \$1,800	<b>Honorary Patron</b> <b>\$1,500</b> Contribution Portion \$1,150
Recognition in View Magazine	2 issues	2 issues	2 issues	2 issues	1 issue	1 issue (text)	1 issue (text)
Recognition on all auction print material, Museum Website, e-blast and social media	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Text Recognition	Text Recognition
Recognition on mobile bidding platform	x	x	x	x			
Sponsorship gift at event	x	x	x	x			
Table(s) with signage and number of guests tickets	Table(s) for 20 guests	Table(s) for 20 guests	Table(s) for 12 guests	Table for 10 guests	Table for 8 guests	4	2

Please include us as a sponsor at the \$\_\_\_\_\_ Level. Include our name as follows in all recognition and publications:

Payment Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover ☐ Check ☐ Invoice Me

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Or please accept a donation of \$ \_\_\_\_\_ for the event. 100% tax deductible.

Please return with this form and make all checks payable to:

**Akron Art Museum**  
1 S. High St.  
Akron, Ohio 44308

For additional information or questions, please contact  
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